where community meets opportunity

DIGITAL MILE LINZ

DIGITAL MILESTONES

2025

EXECUTIVE SUMMARY

The DIGITAL MILE Linz had further consolidated and expanded its position as a leading IT community, by 2025. Together, we have achieved significant milestones and sustainably enhanced the appeal of our location.

HIGHLIGHTS 2025

Supporting young talent:
In collaboration with the City of Linz's Innovation Hub, we launched the TECHNIKTALENTE project. This project provides year-round technology instruction for 7th and 8th graders, who are coached by HTL students and mentored by our partner companies.

VISION AND VALUES

DIGITAL MILE Linz represents a strong, collaborative IT community that promotes innovation, cooperation, and social engagement. Our goal is to position Linz as an attractive destination for national and international IT professionals and to create an inspiring environment for digital excellence. We believe in the power of community and that together we can achieve more. .

OUTLOOK:

- In the coming year, we aim to further develop our community in a targeted manner to equally strengthen innovation, technological progress, and collaborative exchange. Our focus is on sustainable growth, fostering young talent, and further establishing Linz as a strong and forward-looking IT hub.

The strength and dynamism of Upper Austria as a business location are evident in numerous areas—and particularly so in the context of the DIGITAL MILE Linz. Especially when it comes to the crucial future-oriented topic of digitalization, expertise is being systematically networked here. This creates a collective presence that extends far beyond the borders of the city and the state. At the same time, this makes a significant contribution to attracting highly qualified professionals from both Austria and abroad to our region.

STATE SECRETARY FOR ECONOMIC AFFAIRS
MARKUS ACHLEITNER

Linz is one of the most innovative cities in Europe—and the DIGITAL MILE brings this to life in a truly impressive way. It showcases the drive and determination with which our city's companies operate.

COUNCILOR FOR ECONOMIC AFFAIRS
THOMAS GEGENHUBER

The DIGITAL MILE thrives on collaboration and the strategic leveraging of synergies—especially when it comes to initiatives that can only be successfully implemented through joint efforts because they require the necessary critical mass. Throughout the mile, we continuously foster further development and new ideas. This benefits companies as well as employees and the entire technology hub—from a pioneering role in digital innovation to offerings such as childcare and educational initiatives.

INITIATOR DIGITAL MILE LINZ
GEORG SPIESBERGER

> 4.500

EMPLOYEES IN THE DIMI COMPANIES

DIGITAL MILE – WHAT IS THAT?

OUR MISSION

We are also in a constant process of development. At the beginning of 2019, we were very much preoccupied with operational issues, but today we are increasingly addressing major strategic questions. Our mission remains unchanged - our goals and operational activities change as we grow.

The mission of the DIGITAL MILE Linz is to ensure that future generations will find a high quality of life and long-term prospects in Linz - because the digital economy is of national and international importance in Linz as an industry of the future.

OUR STRATEGY

- Concerning the location Linz/(Upper-) Austria: At this level, we are dealing with far-reaching measures that we as DiMi cannot implement alone, but in which we play a decisive role as interface coordinator and driving force.
- Concerning the DiMi-companies: The primary aim of this area is to increase know-how in the companies through qualitative cross-company exchange of experts.
- Concerning the DiMi- employees: They are our basis. Together, we utilize synergies and reach critical masses that lead to unique HR offers and thus to a vibrant IT community.

A UNIQUE PLACE TO LIVE AND WORK.

> My master's program in AI at JKU was heavily focused on theoretical foundations. The DIGITAL MILE is the ideal environment for me to learn how to put this knowledge into practice.

JAKOB WEBER, SMEC

€ 304.000,–

TOTAL BUDGET 2025

OUR **FINANCING**

Similar to the collaboration between ‘companies and employees’, the 'promotion and companies' collaboration is structured in a similar way. The public funding is used 100% for personnel costs incurred.

Approx. 50 % to design new measures and implement them on a pilot basis. The remaining approx. 50 % of personnel resources are for marketing activities and community management. This structure made it possible to set up the following budgets:

Year	Promotion	Companies	In-Kind-Services	**Total budget**
2022	€ 60 000	€ 60 000	€ 30 000	**€ 150 000**
2023	€ 60 000	€ 135 000	€ 40 000	**€ 235 000**
2024	€ 66 000	€ 186 000	€ 52 000	**€ 304 000**
2025	€ 66 000	€ 186 000	€ 52 000	**€ 304 000**

Year	In-kind-services of the companies in hours
2022	300 hours
2023	400 hours
2024	480 hours
2025	480 hours

480 h

IN-KIND-SERVICES OF THE COMPANIES 2025

DIGITAL SMILES

In addition to our mission to increase the attractiveness of the location, we, as DIGITAL MILE, have another core objective: Our work not only serves innovation, but also the common good.

We have always relied on the voluntary commitment of the employees in the DIGITAL MILE, which is supported by the individual companies.

OUR MILE – FOR YOUR SMILE!

Charity has a high priority in our community. With our commitment we want to put a smileon the faces of as many people as possible: the 'DIGITAL SMILE'.

When implementing our measures, it is crucial that companies and employees are willing to get personally involved. This increases identification with the offers within the community and leads to more 'DIGITAL SMILEs' among people. Involving the DiMi community is the key to our success here.

DIGITAL SMILE

COMMUNITY
CHARITY
PROJECT

THE DIGITAL SMILE EFFECT

With the support of the community, we realize our activities together, which not only strengthen the cohesion of the DIGITAL MILE, but also generate numerous donations. This enables us to provide unbureaucratic and rapid assistance and to ensure that there are many SMILEs.

DONATION INCOME 2025

€ 9.760,–

OUR
CORE COMPANIES

bet-at-home

Since 1999, the listed company has developed into one of Europe's leading sports betting providers thanks to its technical expertise and usability. With over five million registered customers, bet-at-home is continuing its steady expansion course from Linz.

cloudflight
make a digital difference

Cloudflight is one of the leading full-service providers for digital transformation in Europe. With more than 950 qualified employees in the fields of strategic IT, consulting, data science, cloud and software architecture, the company provides the successful digitalisation of its customers.

dynatrace

The listed company, which is based in the USA, was founded in Linz and has its state-of-the-art global research centre here. Dynatrace monitors and optimises application performance on the basis of AI, security and user experience for public authorities and companies around the world.

karriere.at

karriere.at is Austria's largest job portal and is shaping the future of the Austrian recruitment market. The aim is for job seekers to find their perfect job and employer via the job portal. karriere.at also offers information on all aspects of careers, labour market and recruiting.

KEBA
Automation by innovation.

KEBA, headquartered in Linz with global subsidiaries in 16 countries, operates in three business segments: Industrial Automation, Handover Automation, and Energy Automation. From control systems and safety technology to drive technology for machines and robots, ATMs and parcel or handover machines, as well as charging stations for electric cars and heating controls, are just some of the products in the portfolio of this automation expert, which employs more than 2,000 people (known as “KEBAners”).

where community meets opportunity

DIGITAL MILE LINZ

kontron

The listed technology group with 8,000 employees worldwide has its headquarters in Linz. From here, Kontron implements IoT solutions in the field of Industry 4.0, embedded and edge computing technologies, as well as IT services for customers all over the world.

MIC

MIC Customs Solutions is the world's leading provider of global customs and trade compliance software. Many of the largest, globally active corporations rely on the software developed and distributed in Linz.

Netural

Netural stands for digital transformation. Netural develops strategies and customised services and business models, to digitally advance leading companies, optimise their processes and sustainably increase their competitiveness.

smec

The acronym smec stands for 'Smarter Ecommerce', a B2B SaaS provider in the field of performance marketing. Around 600 leading online retailers rely on the intelligent software and expertise of the online marketing experts to align their advertising strategies precisely with their key business objectives and thus boost their performance.

TECH HARBOR

NEUE WERFT.TECHCENTER

TECH HARBOR comprises two important start-up- and technology centres at the DIGITAL MILE Linz: The TECHCENTER and the NEUE WERFT. The latter forms the end (or beginning) point of the DIGITAL MILE Linz. The two locations offer space for innovation and growth. In addition TECH HARBOR represents the interests of IT start-ups within the framework of the DIGITAL MILE Linz.

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EDUCATION

CHILDCARE

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DIGITAL SMILES

VOCATIONAL
FURTHER EDUCATION

> I was particularly impressed by the way the speaker emphasized how important it is to provide children with accurate information, thereby empowering them to make informed decisions on their own.

WORKSHOP PARTICIPANTS

FURTHER TRAINING AS A KEY TO FURTHER DEVELOPMENT

Hardly anyone is as exposed to constant change as companies in the digital sector. What was 'smart' yesterday is already artificial intelligence today. It is therefore particularly important for DIGITAL MILE to offer an attractive training programme for the employees of its member companies.

Further education programme for almost 500 visitors.

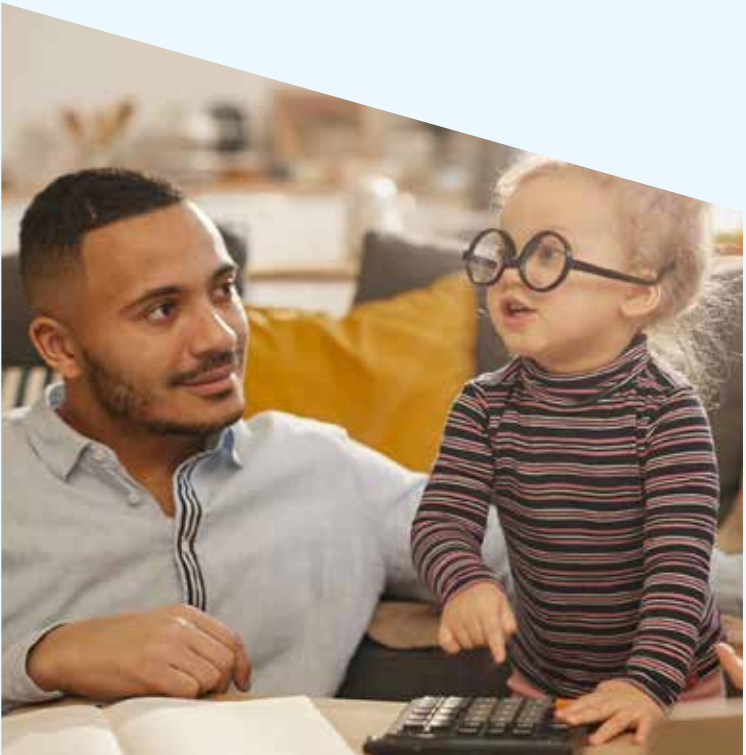
The courses/seminars are offered in co-operation with the University of applied Science (FH) Upper Austria. In the courses we try to achieve a balanced ratio of participants from DIGITAL MILE and the FH Upper Austria.
This creates additional networking opportunities and a quality boost for the training programmes.

81 HOURS
WORKING FAMILY

COURSE PROGRAMME
WORKING FAMILY

At DIGITAL MILE Linz, people are at the heart of everything we do. That is why we are particularly committed to actively supporting the mental health, as well as the family needs and challenges, of our employees.
Through a wide range of keynote presentations, workshops, and professional development opportunities, we create space for personal growth and collaborative learning. The content is available not only to on-site participants but also digitally to all member companies.

As part of our executive training program, we focus not only on technical topics such as agile project management and Scrum but also, in particular, on strengthening social competencies and modern leadership skills. After all, sustainable success stems from the right balance of technical expertise and humanity.



Through our WORKING FAMILY initiatives, we help employees better balance work and family life in a healthier and more efficient way. At the same time, we provide valuable insights into media literacy for children and adolescents. The workshops also foster exchange and networking among employees of all DiMi companies, thereby strengthening cohesion within the community.

The training opportunities are designed in such a way that the broad spectrum of the DIGITAL MILE is covered in the best possible way.

IMPROVISATION WORKSHOPS AS A STARTING POINT

In our daily lives, we are constantly challenged to improvise in unexpected situations. We have practiced this ability to act spontaneously in the moment, rather than following a pre-established plan. In creative processes and when working together, the ability to improvise is essential for creating something new as a team.

THE PARTNER OF DIGITAL MILE:

- Bernadette Spiesberger
- Elisabeth Schrempf-Genstorfer
- FH OÖ
- Irene Maria Walter
- Saferinternet.at

CHILDCARE
FOR FAMILIES

Support for parents through Action for Kids! School holidays are a big challenge for everyone. That's why it's important to us at DIGITAL MILE that we offer the kids of our employees a varied holiday experience. With a STEM factor, of course.

THE FOLLOWING, ACTION-PACKED KIDS COURSES WERE OFFERED IN SUMMER 2025:

- **DiMi-Activity weeks, 7 x 5 days:**
  Kids enjoy the summer together, both indoors and outdoors.
- **DiMi-Nature week Elmberg, 5 days:**
  Kids from 6 to 9 years old explored insects, plants and herbs.
- **DiMi-Forest week I + II, 2 x 5 days**
  Kids discover the forest as a habitat for animals and plants.
- **DiMi-Camp, 5 days**
  Teens are programming, soldering, and welding.
- **DiMi ScratchJr, 5 days**
  DiMi LEGOweek Junior, 5 days
  Learn child-friendly coding with ScratchJr and LEGO WeDo.
- **DiMi-OCG Summercamp, 5 days**
  An introduction to STEM fields for children ages 7 to 10.
- **LEGOweek Senior, 5 days**
  Kids ages 11 to 14 build and program their own robots using LEGO sets.

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CHILDREN BENEFIT FROM THE 2025 SUMMER CHILDCARE PROGRAMME

DIGITAL MILE offers high-quality holiday childcare for the children of employees on seven out of nine weeks.

The programme is designed in such a way that it focuses primarily on scientific topics. The children are given the opportunity to engage with their parents' professions and gain an insight into the STEM fields. For example, there are workshops on robotics, programming and creativity.

The DIGITAL MILE can rely on active support in the planning and realisation by its partners: CoderDojo, GRAND GARAGE, HTL Leonding, OÖ Familienbund, Verein Kinder im Wald, OCG und RoboManiac.

At the end of the holiday, we are left with many memories and impressions, new friendships and our first knowledge of technology. Our conclusion: A varied holiday entertainment programme with games, fun ... and happy parents.

The topic of children and technology is very important to us. That's why we are offering our employees an exciting holiday programme for their children in 2026.

EVENTS

MS DIGITAL MILE docks at the Bubbledays

On June 6 and 7, 2025, the Linz Bubbledays were celebrated with enthusiasm, relaxing with feet in the sand as long as the weather permitted.
With 42,000 visitors, the Linz Bubbledays are THE summer event at the port of Linz - that is, at the DIGITAL MILE. So it's only natural, in the truest sense of the word, that our ship, the MS DIGITAL MILE, drops anchor there.

Guests and members were welcomed at the Beach Bar on board—with a prime view of the "Blob the Top" challenge as well as the Electronic Stage right nearby.

4.404

MEMBERS & FRIENDS

Pop-up punch stand for the good cause

One of our annual highlights is the rolling charity punch stall, which stops in front of all DIGITAL MILE companies. Not only do we get in the mood for Christmas together, we also do something good in the process.

The punch stand is run on a voluntary basis by employees of the DIGITAL MILE companies, who, in addition to hot drinks, offer cool Christmas beats aswell.

Donations were collected at six locations for the UN:LOCKJU organization, which supports children, teens, and young adults living with Long Covid and ME/CFS.

MS DIGITAL MILE
LINZ AG
BUBBLE
DAYS
DAS ETWAS ANDERE
LINZER HAFENFEST

SPORTS – WE STAY IN MOVEMENT

175

SPORTS PROGRAMMES FOR EMPLOYEES2025

Sporting ambition is part of the value culture of the DIGITAL MILE. That is why member companies actively organise a wide range of sporting activities.

> The wide range of sports activities offered by DIGITAL MILE combines athletic ambition with a genuine sense of community—especially when we compete together for the challenge cup!
>
> MICHAEL ESTER – NETURAL

We live fairness as a company and of course also in sport.

In addition to the positive effect on employees' fitness and health, these cross-company events also boost team spirit in the DIGITAL MILE. The events are therefore offered to our employees free of charge.

IN TOTAL IN THE YEAR 2025:

- **791** hours **Football**
- **920** hours **Running**
- **694** hours **(Beach-)Volleyball**
- **248** hours **Badminton**

THE TOURNAMENT WINNERS CAN LOOK FORWARD TO THE DIMI 'TRAVELLING CUP':

- **MIC** – Winner **Badminton**
- **Dynatrace** - Winner **Magdaman**
- **Netural** – Winner **Mölkky**
- **Dynatrace** – Winner **Beachvolleyball**

GENERAL-
CONDITIONS

> Blood donation saves lives. Using English as a bridge helps make donating more accessible for internationals in Austria — an important step toward greater inclusion.
>
> MARIO VARGAS - MIC

EQUAL TREATMENT – BLOOD DONATION FOR NON-GERMAN-SPEAKING PEOPLE IS NOW AVAILABLE

We kept at it for a long time, and in the end, it was more than worth it. The Red Cross has finally answered our call and made it possible to conduct blood drives in English.

Starting in 2025, anyone who speaks German or English can donate blood at every DIGITAL MILE blood drive.
We're especially thrilled about this!

Even Finland has asked how we managed to do it.

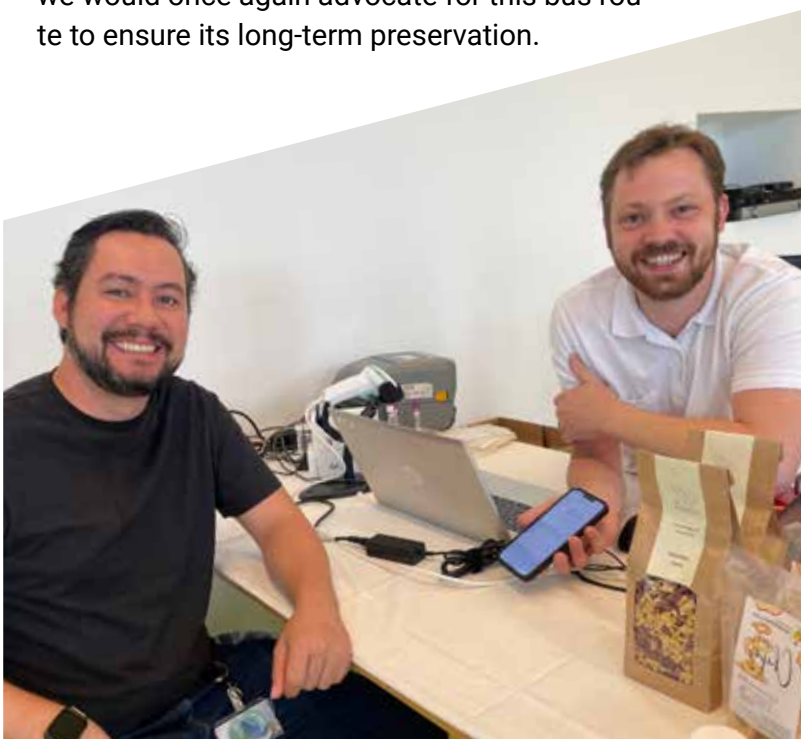
CITY OF LINZ ECONOMIC AND INNOVATION PROGRAM

To further position Linz—once known as the "Steel City"—as a digital hub, DIGITAL MILE was invited to actively participate in the strategic economic development program. Together, we are pooling our strengths to strengthen the region's long-term competitiveness.

MOBILITY AT THE PORT OF LINZ

Die DIGITAL MILE war federführend bei der DIGITAL MILE played a leading role in establishing bus route 72*. Linz Linien ensures sustainable connectivity for the businesses located in the area, and the express service on bus route 72* provides a quick and easy way to get from the main train station to the harbor district.

That's why it was immediately clear to us that we would once again advocate for this bus route to ensure its long-term preservation.



DIGITAL SMILE EFFEKT

Through our many DIGITAL SMILE initiatives, we bring smiles to other people's faces.

In addition to the impressive donation total of 9,760.03 euros in 2025, the volunteers' dedication deserves special recognition. Whether organizing regular sports activities, serving as mentors in childcare during summer break, working on the bar team at Bubbledays, or providing musical entertainment at our punch stands—our DIGITAL SMILIES contribute significantly to the success of our community with their dedication, creativity, and passion.

A big thank you to all those who and support the DIGITAL SMILE idea.

RECAP 2025:

- **Punch stand:**
  During the run-up to Christmas, the DIGITAL MILE companies raised 5,130 euros for the Upper Austrian organization UN:LOCKJU., which supports children, teenagers, and young adults living with Long Covid and ME/CFS.

- **MS DIGITAL MILE:**
  Once again this year, the bar teams at the Linz Bubbledays not only created a great atmosphere but also sent a strong message of social commitment. A total of 4,630 euros in donations was raised. All proceeds will go to Herzkinder Österreich, which provides comprehensive support to families with children suffering from heart disease.

- **Childcare:**
  DIGITAL MILE employees volunteer as mentors in our summer vacation program.

- **Sports:**
  Here, boundless team spirit starts with the organisation. DiMi employees organize cross-company sports programmes and tournaments on a voluntary basis.

- **Blood dontation:**
  Doing good is in our blood.
  Donating blood saves lives! That's why DIGITAL MILE once again organized two blood drives in 2025, allowing company employees to donate blood right at their workplace.
  A total of 41.5 liters of blood was collected.

EDUCATION INITIATIVE **TECHNIKTALENTE**

A PROJECT WITH A BRIGHT FUTURE

Every child, regardless of their background, social status, or gender, should have a fair chance to discover and develop their talent for technology. That is why DIGITAL MILE Linz, in collaboration with Innovationshauptplatz Linz, has launched the "TECHNIKTALENTE" initiative.

(WWW.TECHNIKTALENTE.AT)

Through the TECHNIKTALENTE initiative, DIGITAL MILE Linz is committed to providing children and young people with equitable access to technology education, regardless of their origin, social background, or gender.

As part of the project, students receive hands-on technology and robotics training throughout the school year, guided by dedicated HTL students using a peer-to-peer approach.

This innovative learning concept not only fosters technical knowledge but also team spirit, motivation, and peer-to-peer learning. Particularly encouraging: In its very first year, a team from Linz won the WRO Austria national competition and qualified for the world finals in Singapore—an unforgettable experience for these young engineering talents.

Together, we are taking responsibility for the future of the next generation.

TECHNIKTALENTE JUNIOR THE FACTS

- **39 coaches from both HTLs taught the LEGO Kids from the 13 schools in peer-to-peer learning sessions**
- **240 students**
- **Prominent sponsors:**

  CAD+T, Cloudflight, Dynatrace, K1-MET, karriere.at, KEBA, LINZ AG, LCM, MIC, Netural, Primetals, Swietelsky Energie.

THE JOURNEY ALONG THE MILE IS FAR FROM OVER.

> For elementary school children, programming is an enriching experience that not only imparts technical knowledge but also fosters creativity and social skills. It prepares children for the future!

GUNDULA WITTMANN - HARBACH ELEMENTARY SCHOOL

POSITIONING OF THE CITY OF LINZ

By 2026, we expect to see the first tangible results of the work we have done together with the City of Linz: new momentum for the digital hub, stronger networking within the ecosystem, and targeted measures that will further strengthen Linz's position as an attractive digital hotspot and raise its international profile.

As part of the TECHNIKTALENTE project, we have found that children's enthusiasm for technology should be sparked as early as possible. That is why we are taking it a step further in 2026 with the Project TECHNIKTALENTE Elementary .

What began as a pilot project will be expanded next year, initially to Linz and the Innviertel region. In collaboration with the University of Education Upper Austria and other educational partners, the rollout has already begun for the 2025–26 school year and is continuing to evolve into a rollout across all of Upper Austria.

The State of Upper Austria is already on board and is working closely with us to ensure efficient implementation.

#staytuned

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DIGITAL
MILE
LINZ

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